



The 21st International Conference on Applied Computing was held in Zagreb, Croatia, from 26 to 28 October 2024.

This conference was organized by the International Association for Development of the Information Society.

The Applied Computing conference aims to address the main issues of concern within the applied computing area and related fields. This conference covers essentially technical aspects. The applied computing field is divided into more detailed areas. Its areas of interest were: Application Fields; Fundamental Concepts and Engineering; Performance, Communication and Usability and Hardware Scope.

The 2024 edition was published jointly with the 23rd International Conference on WWW/Internet (ICWI 2024) and received 226 submissions from more than 27 countries. Each submission was anonymously reviewed by an average of four independent reviewers, to ensure the final high standard of the accepted submissions. The final result was the approval of 40 full papers, which means that the acceptance rate was 18%. A few more papers have been accepted in the following categories: short papers and posters.

Extended versions of the best papers were selected to be published:

- ❖ the IADIS International Journal on WWW/Internet (IJWI). ISSN: 1645-7641



- ❖ the IADIS International Journal on Computer Science and Information Systems (IJCSIS). ISSN 1646-3692



Besides the papers' presentations, the conferences also feature one keynote presentation by Prof. Dr. Claudia Loebbecke (Dept. of Media and Technology Management, University of Cologne, Germany), for being the keynote speaker.

Keynote Presentation:

“DATA ANALYTICS AND ARTIFICIAL INTELLIGENCE IN BUSINESS, SOCIETY, AND ACADEMIA: OPPORTUNITIES AND RISKS BEYOND THE TECHNOLOGICAL HYPE”

by Prof. Dr. Claudia Loebbecke, Dept. of Media and Technology Management, University of Cologne, Germany





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